



Mădălina Spoială

Nationality: Romanian | **Sex:** Female | **Email:** madalinaspoiala.work@gmail.com |

Address: Romania (Home)

● ABOUT MYSELF

- 7 years of professional experience
- 5 years of experience as UX/UI designer in EU projects

● WORK EXPERIENCE

10/2019 – CURRENT Bucharest, Romania

UI/UX DESIGNER EAU DE WEB

[10/2019 - current] UI/UX DESIGNER

- Design user interfaces for web platforms of public EU and UN agencies by using Figma and the Adobe Suite
- Create new mockups from scratch or redesign existing platforms
- Work closely with colleagues (designers and web developers) to brainstorm on the best solutions in real-time on Figma
- Follow established design rules or new trends for web projects
- Keep up to date with the newest Figma software updates and integrate them into my workflow

[07/2019 – 10/2019] UX UI Designer/Front-end Developer Intern

- Design user interfaces for web platforms of public EU and UN agencies by using Figma and the Adobe Suite
- Work closely with colleagues (designers and web developers) to brainstorm on the best solutions
- Use CSS and JavaScript to implement functionalities and change the appearance of a website, according to client requirements

10/2016 – CURRENT Bucharest, Romania

PHOTOGRAPHER

- Freelance Photographer for portraits and events

Website 500px.com/p/madelaines?view=photos

Link www.instagram.com/madalina.spoiala

03/2017 – 08/2018 Bucharest, Romania

VIDEO EDITOR DIGITART MEDIA

[03/2017 - 05/2017] [03/2018 - 08/2018]

- Freelance Video Editor for a Romanian video production company
- Work closely with colleagues to understand the client's vision (story, music, motif)
- Attend filming locations, trim footage and edit video according to the storyboard
- Use video editing software, Sony Vegas Pro

07/2017 – 09/2017 Bucharest, Romania

WEB DEVELOPER INTERN SYSWIN SOLUTIONS SRL

- Worked on maintaining and developing user interfaces for various projects
- Used HTML, CSS, Javascript, Nodejs, PHP and MySQL to complete tasks
- Improved my communication skills while working on a big project alongside team members
- Researched what needs to be done, in order to come up with good solutions to project tasks
- Managed my tasks in a big team (we used Scrum to plan and schedule project activities carefully)

● PROJECTS

07/2024 – CURRENT

Curtea de Conturi a Romaniei

The Romanian Court of Accounts (*Curtea de Conturi a României*) is the Romanian state authority charged with conducting financial audit over the way the state and public resources are managed and used.

Personal input:

- Attend virtual and in-person meetings to discuss design specifications with the client
- Propose new color palette inspired by the client's branding manual
- Work on the redesign of the landing page, and other pages as required by the client
- Create components, color/font styles to benefit faster designing; it is a useful feature for the developers as well

Technologies: Figma

Role: UX/UI Designer

Link www.curteadeconturi.ro/

12/2023 – CURRENT

Thematic portals in Drupal for UNEP & Multilateral Environmental Agreements (MEAs)

This framework contract entailed the provision of web design, hosting, maintenance and web development services for UN Environment affiliated organizations, mainly Drupal web portals.

- [12/2023 - current] *CITES E-Learning upgrade* - redesigned the CITES Virtual College by proposing a new visual theme and course page redesign
- [04/2024 - 08/2024] *UNEP-FI Human Rights Guidance Tool* - redesigned the existing website using current components, color palette, and visual style; created new components as needed, used color/font styles for faster design and add developer specifications in Figma, Dev Mode
- [02/2024 - 06/2024] *Minamata Convention on Mercury* - small contribution to new pages on already existing website, arrange content, propose new ways of displaying information using website components
- [01/2024 - 05/2024] *Law and Environment Assistance Platform (LEAP)* - use existing components, color palette and visual styling for the redesign of the Law and Climate Change Toolkit, create mockups for the proposed pages, make modifications according to the client's feedback on Figma
- [06/2023 - 09/2023] *OzonAction meeting portal* - implemented design feedback for already existing mockups, created new mockups when needed
- [07/2022 - 09/2022] *International Consortium on Combating Wildlife Crime (ICWC)* - propose and present mockups for the redesign of the website, create components in Figma to be used by the developers
- [12/2021 - 02/2022] *CITES Virtual College* - redesign for the website in terms with the CITES website (color palette, components etc.)
- [08/2021 - 02/2022] *UNEP-FI* - contribute with additional mockups to the redesign process started by designer colleague, brainstorm and work alongside Senior Designer, create extensive word document for the developers explaining all the components, colors, font styles and their use (technology: Adobe Photoshop)
- [05/2020 - 07/2022] *CITES*
 - [04/2022 - 07/2022] redesigned the CITES landing page, created new mockups to display new color palette and adding new content according to specifications
 - [05/2020 - 08/2020] Redesigned the CITES website by proposing a new visual design
- [03/2020 - 04/2024] *Data Reporting Tool (DART) for biodiversity related MEA*
 - [01/2024 - 04/2024] redesigned the website according to the old design by improving existing components, create new mockups for the website
 - [03/2020] worked on the redesign of the website by proposing a new visual interface
- [10/2019 - 09/2023] *InforMEA eLearning Platform*
 - [07/2023 - 09/2023] work on the redesign of the course pages, quiz and feedback pages displayed using the Moodle CMS, create components, color/font styles to benefit faster designing
 - [10/2019 - 11/2019] worked on redesigning the landing page, mockups for the User profile (in the Moodle CMS) and course details page
- [08/2019] *Ozone Secretariat* - during my internship I worked on mockups for the redesign of the website (technology: Adobe Photoshop)

Technologies: Figma, Adobe Photoshop

Role: UX/UI Designer

Links cites.org | www.unepfi.org | minamataconvention.org | leap.informeamea.org | dart.informeamea.org | www.informeamea.org | www.ozonactionmeetings.org | icwc-wildlifecrime.org/ | cites.org/eng | cites.org/eng/virtual-college

10/2023 – 06/2024

Copernicus Marine

Copernicus Marine is the new editorial website of the Copernicus Marine Service, implemented by Mercator Ocean under the Earth observation and monitoring programme of the European Union. The project entails website

maintenance, revamping website pages, functionality enhancements, SEO improvements, content management activities.

Personal input:

- Brought my contribution to a new section on the website called "Data in a nutshell", among others
- Use existing components, color palette and visual styling to create mockups

Technologies: Figma

Role: UX/UI Designer

Link water.europa.eu/marine

10/2023 – 06/2024

CompanyX

An in-house platform built to manage project allocations, employee management and employee evaluations.

Personal input:

- Attend in-person meetings with teammates to present ideas, brainstorm and get feedback
- Brought my contribution in creating mockups for the main interface of the application, and developed useful features for managing projects and employees
- Create components, color/font styles to benefit faster designing; it is a useful feature for the developers as well

Technologies: Figma

Role: UX/UI Designer

08/2023 – 04/2024

Data portal and reporting system of the Multilateral Fund Secretariat (MLFS)

A new Drupal 10 platform for the Multilateral Fund for the Implementation of the Montreal Protocol with an advanced search engine, event management platform, and REST API integration.

Personal input:

- Created low-fidelity mockups to display data in table format

Technologies: Figma

Role: UX/UI Designer

Link www.multilateralfund.org

02/2023 – 03/2023

DTEClimate

DTEClimate is a Competence Center for Climate Change, aiming to implement the European strategy for climate adaptation in Romania. It focuses on creating a national network of excellence, promoting the use of AI for climate change, and supporting policy implementation at the national level.

Personal contribution:

- Proposed mockups and visual design for the website

Technologies: Figma

Role: UX/UI Designer

Link dteclimate.upb.ro

09/2022 – 12/2022

Thematic tools and portals for the European Network and Information Security Agency (ENISA)

The framework contract entails the provision of web hosting and web development services for ENISA's main website, related portals & tools.

- [10/2022 - 11/2022] *ENISA SME*
 - *Personal input:* - Brought my contribution by creating additional icons and mockups, which were to be implemented by another developer colleague
- [09/2022 - 12/2022] *Cybersecurity certification website*
 - *Personal input:* - Implemented the wireframes created by another designer; I was in charge of the visual side, more precisely front-end development

Technologies: Figma, Adobe Photoshop

Role: UX/UI Designer, Developer

Link www.enisa.europa.eu

12/2020 – 05/2022

Study in Denmark

An informative website created for students wanting to enroll in higher education institutions in Denmark.

Personal input:

- Implemented wireframes for student testimonials pages
- Minor tweaks to already existing page elements by using HTML and CSS

Technologies: Figma

Role: UX/UI Designer, Developer

Link <https://studyindenmark.dk/>

01/2021 – 02/2021

Maritime Spatial Planning Platform and European Blue Forum

Maritime Spatial Planning (MSP) website migrated on Drupal 10 for the European Climate, Infrastructure and Environment Executive Agency (CINEA). Currently ensuring maintenance, evolutive development and technical support for the content management team.

Personal input:

- Design mockups for the redesign of the MSP Platform
- Use existing Europa Component Library for introducing and arranging content in page

Technologies: Figma

Role: UX/UI Designer

Link maritime-spatial-planning.ec.europa.eu

11/2020 – 01/2021

ITC Benchmarking platform

Is a collaborative digital platform and decision support system in which SMEs and business support organizations (BSOs) can run assessments to evaluate the business performance in relation to their industry, region, and ecosystem. The project entailed the UX/ UI design services, web development in Drupal 9 for public and private websites, upgrade to Drupal 10, system and evolutionary maintenance, integration with corporate SSO, further enhancements.

Personal input:

- Propose new mockups according to existing visual design direction

Technologies: Figma

Role: UX/UI Designer

Link www.itcbenchmarking.org

03/2017 – 08/2018

DIGITART MEDIA Projects

Freelance Video Editor for a Romanian video production company.

Links https://www.youtube.com/watch?v=o1_d7TqbpNg | <https://www.youtube.com/watch?v=cFU4ehFOLeM> | <https://www.youtube.com/watch?v=OLCnoysgXHc> | <https://www.youtube.com/watch?v=yxdJulUTMQ> | <https://www.youtube.com/watch?v=h4LOHKlmhtM>

● **LANGUAGE SKILLS**

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
FRENCH	A1	A1	A1	A1	A1
GERMAN	A2	A2	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

● EDUCATION AND TRAINING

25/10/2022

TRAININGS AND CERTIFICATION AWARDED

Google UX Design Certificate

Link www.credly.com/badges/9c171759-73a0-4c60-afe8-911c2416f5f5/linked_in_profile

● EDUCATION AND TRAINING

01/10/2018 – 07/2020 Bucharest, Romania

MASTER'S DEGREE IN MULTIMEDIA & AUDIO/VIDEO PRODUCTION University of Bucharest, Faculty of Journalism and Mass Communication

Projects:

<https://www.youtube.com/watch?v=sxjgpv9ac-U>

<https://www.youtube.com/watch?v=KXrrLv-x9g>

01/10/2014 – 06/07/2018 Bucharest, Romania

BS DEGREE IN INFORMATION ENGINEERING (IN ENGLISH) University POLITEHNICA of Bucharest, Faculty of Engineering in Foreign Languages

● DIGITAL SKILLS

Adobe Photoshop | Figma | Adobe Illustrator | Sony Vegas | User Experience | Portrait Photography | Event Photography | Photo editing | Image retouching | Video editing | CSS | HTML5